



Calming Diffuser for Dogs



A Veterinary Approach to Canine Stress Support

Female dogs are known to produce soothing pheromones while nursing. That's why our Zesty Paws® Calming Diffuser for Dogs is **veterinarian formulated** to mimic those maternal pheromones to keep them calm.

Whether it's loud noises, scary weather, changes in routine, unfamiliar visitors, or alone-time, this science-led diffuser is designed to bring peace to your pup's everyday life.



The Science Behind Pheromones

Pheromones are chemical signals that animals use to communicate, influencing the behavior of others within the same species. They are released by animals via different specialized glands in the body.

Dog Pheromones Can Help:

- ✓ Reduce signs of stress
- ✓ Promote calmness and relaxation
- ✓ Support environmental adaptation

Exclusive Nebulizer Technology:

- ✓ Patent-pending heat-free diffusion
- ✓ 3 adjustable levels and auto-shutoff
- ✓ Supports safe, room-wide dispersion*

*Dispersion range may vary based on home size, layout, and airflow.

Zesty Paws® Calming Diffuser for Dogs



REFILL COMPOSITION:

Analogue of Dog Pheromones	4%
Fragrance Cotton Blossom	10.4%
Isopropylidene glycerol	85.6%
Each 30 mL vial lasts up to 30 days.†	

BENEFITS:

- ✓ Designed to help dogs with excessive vocalization and excitability
- ✓ Supports dogs dealing with owner separation
- ✓ Drug-free relaxation and composure
- ✓ Great for new environments and loud noises

FEATURES:

- ✓ Synthetic pheromones
- ✓ Heat-free diffusion covering up to 1,000 sq ft**
- ✓ 3 Adjustable mist levels and auto shut-off
- ✓ Gentle Cotton Blossom scent
- ✓ Up to 30-day refill†

Why Partner with Zesty Paws®

High-Relevance Need: Addresses canine stress, which is a common and growing concern for pet parents.

Easy to Recommend: Offers veterinary teams a practical, science-led recommendation without dosing.

Trusted & Compliant: Recognized by pet parents as a reliable, compliant brand with high-quality products.

FAQs

How is this different from typical calming products? Our Calming Diffuser works through pheromone signaling instead of sedation to help dogs feel calm and at peace.

How is it used? Simply plug it into a standard outlet in the dog's most frequented space, set to desired diffusion level, and use daily.

Can it be used around other animals? While it's designed specifically for dogs, it is not intended to benefit or negatively affect other animals when used as directed.

When to recommend?

- Environmental changes (moving, new home, travel)
- Dogs dealing with stress from owner separation
- Pre-emptive support for stress-prone dogs
- New pets or visitors
- Loud noises (storms, fireworks)
- Routine or seasonal disruptions

**Dispersion range may vary based on your home's size, layout, and airflow.

†Refill will last 30 days if used on Level 1.

